

	VEDAVYASA INSTITUTE OF TECHNOLOGY Kakkove, Malappuram Dt, Kerala, Affiliated To AICTE, APJ Abdul Kalam Kerala Technological University and Govt. Of India Phone: 0483-2832157, Mob: 9446565077	
Institution's Innovation council IIC6-Q4 Calender Driven Activity Report		
Program: Calender Driven Activity	Title Of Activity: Session on Innovation/ Prototype Validation– Converting Innovation into a Start-up	
Organizer: The Institution's Innovation Council (IIC) in association with Department of ECE	Name of coordinator: Dr Periasamy C IIC President	Date: 24.07.24 Time: 11.00 am Venue: VVIT
Objectives: To provide participants with a comprehensive understanding of the process involved in converting innovative ideas into successful startup ventures.		
Resource Person: Dr. Saravanan Associate Professor Department of Civil Engineering		
Summary: The Institution's Innovation Council (IIC) in association with Department of ECE organized Session on Innovation/ Prototype Validation–Converting Innovation into a Start-up . The Session started at 11:00 AM by IIC President Dr. Periasamy C who formally introduced the speaker, welcoming the resource person and all the IIC members to the session. The speaker has enlightened the following: <ul style="list-style-type: none"> • Innovation is the process of turning a new concept into commercial success or widespread use. Invention is the creation of a new idea or concept. • Creativity is the act of turning new and imaginative ideas into reality The speaker clearly defined the terms idea, POC, Prototype, MVP & Product. A prototype is an early sample, model, or release of a product built to test a concept. A prototype is generally used to evaluate a new design to enhance precision by system analysts and users. Prototyping serves to provide specifications for a real, working system rather than a theoretical one. A prototype is a functional, not final version of a product or service that businesses can use for testing, to solicit feedback, and to introduce to investors before officially launching to a wider market. An innovation process is a set of steps between an idea's conception and its Implementation. It is a streamlined process that is managed in a way that reflects a company's structure and innovation goals. The Four Key Elements of Innovation are Collaboration, Ideation, Implementation and Value Creation. Innovation requires collaboration, ideation, implementation and value creation. Community developers actively engaged in innovation illustrated each of these elements during breakout sessions. The Session concluded by the Convener of IIC, obliging the members to ask queries and thanked Speaker in his efforts to shape and sculpture the faculty and students to become moral oriented, capable and qualified skilled entrepreneurs. The IIC President proposed vote of thanks, and thanked the speaker and IIC members. And all participants.. The session concluded at 01.00 PM.		
Benefit to faculty/students: The session offers practical insights into the challenges and opportunities encountered during the entrepreneurial journey, enabling participants to make informed decisions and navigate potential obstacles.		
No of participants: 43 (40 Students and 3 Faculty)		
Useful links: https://www.facebook.com/photo/?fbid=471429769174611&set=a.118588514458740		
Remarks It offered valuable insights and practical guidance to engineering students and faculties interested in entrepreneurship.		

Documents accompanying: Snapshots of the session, poster


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INSTITUTION'S INNOVATION COUNCIL
 IN ASSOCIATION WITH DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
 ORGANIZES
 SESSION ON INNOVATION/ PROTOTYPE VALIDATION—CONVERTING INNOVATION INTO A START-UP
RESOURCE PERSON:
DR. SARAVANAN
 ASSOCIATE PROFESSOR
 DEPARTMENT OF CIVIL ENGINEERING
 DATE: 24.07.24 @ 11.00AM
 VENUE: VVIT
COORDINATOR:
DR PERIASAMY C
 IIC PRESIDENT
 94450 10908



Continuous Innovation And Lean Startup

Ash Maurya, author of *Running Lean* and *Scaling Lean* started from IDEO's "Innovation Trinity" which helps codify a working business model, and with LEANSTACK, he organized that into a new framework of frameworks: The Continuous Innovation Framework.

FourWeekMBA


Prototyping and Testing Design Thinking Process

This slide covers process of prototyping and testing of the idea that empathize with customer requirements and needs.

Empathize	Define	Ideate	Prototype	Test
<ul style="list-style-type: none"> > Surveys and interviews > Understanding > Provide no judgment 	<ul style="list-style-type: none"> > Defining personas and role objectives > Taking decisions on challenges > Identify pain points 	<ul style="list-style-type: none"> > Share ideas > Validate ideas > Diverge / converge > Prioritize 	<ul style="list-style-type: none"> > Story board > Mockups > Add text here > Add text here 	<ul style="list-style-type: none"> > Iterate quickly > Add text here > Add text here > Add text here

The slide is 100% editable. Adapt it to your needs and capture your audience's attention.

The above-mentioned activity was scheduled in accordance with the requirement of Innovation council of Ministry of Education. The activity was a fair and good success


 Dr Periasamy C
 IIC President VVIT
 Date 24.07.24