

	VEDAVYASA INSTITUTE OF TECHNOLOGY Kakkove, Malappuram Dt, Kerala, <i>Affiliated To AICTE,</i> <i>APJ Abdul Kalam Kerala Technological University and Govt. Of India</i> Phone: 0483-2832157, Mob: 9446565077	
<h2 style="margin: 0;">Institution's Innovation council</h2> <p style="margin: 0;">IIC6-Q3 Calender driven Activity Report</p>		
Program: Q3 Calender driven Activity	Title of activity: Organize an Inter/IntraInstitutional Business Plan Competition and Reward Best Innovations-Steps”	
Organizer: The Institution's Innovation Council (IIC) VVIT	Name of coordinator: Ms Rinsha AP CE	Date: 19.03.24 Time: 10.00 AM Venue: VVIT
Objectives: The innovation process aims a series of key steps that organizations follow to foster and implement innovation		
Name, designation of resource person: Mr MUTHALIF Zeitnah Group of Institutions		
Summary: The Institution's Innovation Council (IIC) VVIT organizes an “Inter/ Intra Institutional Business Plan Competition and Reward Best Innovations-Steps” on 19.03.24 from 10:00 A.M. through Offline mode in which around 54 participants took part. Ms Rinsha AP CE welcome the gathering. The Speaker delivers that Innovation refers to the introduction of a new quality of a good or a new good, market, method of production, source of supply, and organization in an industry. The most promising thing about the innovation process is being able to actualize an idea into a successful concept. He further discusses Innovations-Steps as follows Step 1: Idea Generation And Mobilization Step 2: Advocacy And Screening Step 3: Experimentation Step 4: Commercialization Step 5: Diffusion And Implementation Then the competition among students was held to retrieve the innovative ideas from students for the improvement of weak students. The best idea was appreciated by team of coordinators. The session ended with discussion and vote of thanks.		
Benefit to faculty/students: Any organization should be actively looking for ways to improve their innovation process all the time		
No of participants: 54(50 Students and 4 Faculty)		
Face book: https://www.facebook.com/photo?fbid=845568317583791&set=pcb.845568434250446		
Remarks of Participants: Innovation is crucial for business success as it drives growth, enhances competitiveness, and ensures long-term sustainability		

Documents accompanying: Snapshots of the session, poster

The above-mentioned activity was scheduled in accordance with the requirement of Innovation council of Ministry of Education. The activity was a fair and good success

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 Dr Periasamy C
 IIC President VVIT
 Date 19.03.24