
	<p>VEDAVYASA INSTITUTE OF TECHNOLOGY</p> <p>Kakkove, Malappuram Dt, Kerala, <i>Affiliated To AICTE,</i> <i>APJ Abdul Kalam Kerala Technological University and Govt. Of India</i></p> <p>Phone: 0483-2832157, Mob: 9446565077</p>	
<p>Institution's Innovation council IIC6-Q4 Calender Driven Activity Report</p>		
<p>Program: Session/Panel discussion with innovation and Start-up Ecosystem Enablers from the region/ state/national level</p>	<p>Title of activity: “Internship visit at D&E architects – Panel discussion - nurturing innovation”</p>	
<p>Organizer: The Institution’s Innovation Council (IIC) VVIT in association with Department of Civil Engineering</p>	<p>Name of coordinator: Ms Divya Assistant Professor CE</p>	<p>Date: 4,5 & 6 of March 2024 Venue: Kottakkal</p>
<p>Objectives: The objective of the session is to emphasise the significance in nurturing innovation.</p>		
<p>Name, designation of resource person: Er Abdul Latheef ,Director of d&E Architects, Kottakkal Er Mohamed Muneef Founder & CEO Er Mohammed Nihal.and Director</p>		
<p>Summary: The Institution’s Innovation Council (IIC) VVIT in association with Department of Civil Engineering organizes 3 days intership at D&E architects at Kottakkal on 4,5 & 6 of March 2024. Students learned about the RCC building structures, plan reading and basic knowledge about estimation. Er Abdul Latheef Director of d&E addresses that d&E Architects Kottakkal is an architectural firm based in Malappuram, Kerala, India. Er Abdul Latheef Introduced Founder & CEO: Mohamed Muneef and Director: Mohammed Nihal. On 5th march During panel discussion, he interacts that in civil engineering, the Start-up Ecosystem is a multifaceted journey from concept to construction. It transforms vision into reality through meticulous planning and flawless execution. At each phase of the civil engineering design process, ingenuity and precision converge to give life to infrastructure and structures that shape the future of skylines and communities.</p> <p>A Panel Discussion on the theme of “Innovation and Start-up Ecosystem Enablers” was organized. The event brought together prominent Founder & CEO: Mohamed Muneef and Director: Mohammed Nihal to share their insights and experiences on fostering innovation, entrepreneurship, and the dynamics of the start-up ecosystem. They highlighted the role of start-ups in job creation and encouraged a shift in perspective from job seekers to job creators. It was advocated for the enhancement of entrepreneurship culture within educational institutions.</p> <ul style="list-style-type: none"> • The first panellist delivered into the essence of innovation, identifying influencers, and stressed the importance of realistic ideas. He encouraged attendees to explore their potential within the existing ecosystem, and he articulated the “3 Ts” – Timing, Team, and Trust – as critical elements in the innovation journey • The next panellist emphasized the need for startups to adapt to the evolving landscape and to iterate their products using the MVP approach for efficient market entry. • The third panellist discussed strategies for startups to gain recognition, such as innovative advertising methods. Haniah Shafi also acknowledged the challenges posed by the fast-paced world and underscored the importance of redefining industries. <p>The session ended with discussion and vote of thanks.</p>		

Benefit to faculty/students:

The panelists collectively discussed the scope of start-ups in India, highlighting stable environments, market opportunities, willingness to pay, and favourable government policies as key factors contributing to their growth.

No of participants:

48 (44 Students and 4 Faculty)

Face book:

<https://www.facebook.com/photo/?fbid=836753041798652&set=pcb.836753245131965>

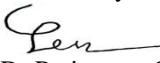
Remarks:

The session addressed the challenges of funding, advising entrepreneurs to introspect and align the resources with their business vision.

Documents accompanying: Snapshots of the session, poster



The above-mentioned activity was scheduled in accordance with the requirement of Innovation council of Ministry of Education. The activity was a fair and good success


Dr Periasamy C
IIC President VVIT
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