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| **Institution’s Innovation council****Activity Report****IIC 4 Sem 1- Innovation Ambassador Activity**  |
| **Program:**Innovation Ambassador Activity  | **Title of activity:**“Challenges and Scope in Innovations” |
| **Organizer:**The Institution’s Innovation Council (IIC)  | **Name of coordinators:**Mr. Vinoth Kanna IAssistant Professor – Mechanical Engineering – VVIT  | **Date**: 04/02/2022Time : 02.00 pmVenue: Online |
| **Name, designation of resource person:**Dr Periasamy CIIC President-VVIT |
| **Summary of activity:**This session started with the welcome address by Mr. Vinoth Kanna I,The session covered the following Challenges. * Innovation strategy lacking from the outset
* Agile transformation coming first (hoping to magically fix everything)
* Managerial support urgency for radical innovation
* Need for disruptive business model innovation capabilities
* New business creation and support in structuring the organization
* A gap between knowing what to do and actually doing it
* Shift towards beginning and end stages of the innovation funnel

To overcome that challenges, companies need to become “serial innovators,” developing the capacity to engage in multiple fast-paced experimentsThe presentation was supported by feedback and discussions.  |
| Benefit to faculty/students arePractical engineering skills and Decision Making skills as a leader |
| **No of participants: 23 (15 Students and 8Faculty)** |
| **Assessment/remarks of participants:** It was a fair session. It is really helpful and awesome that gives us an idea how to focus on innovations  |
| Documents accompanying: Snapshots of the session, poster |
| WhatsApp Image 2021-12-06 at 10.33.00 AM.jpeg |
| IMG-20211207-WA0001.jpg |
| IMG_20220204_140953_4.jpg |
| The activity was conducted during this semester and has given added benefits to student and faculty participants.Dr S. SangheethaaPrincipalDate 04.02.21 |