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| **Institution’s Innovation council**  **Activity Report**  **IIC 4 Sem 1- Innovation Ambassador Activity** | | |
| **Program:**  Innovation Ambassador Activity | **Title of activity:**  “Challenges and Scope in Innovations” | |
| **Organizer:**  The Institution’s Innovation Council (IIC) | **Name of coordinators:**  Mr. Vinoth Kanna I  Assistant Professor – Mechanical Engineering – VVIT | **Date**: 04/02/2022  Time : 02.00 pm  Venue: Online |
| **Name, designation of resource person:**  Dr Periasamy C  IIC President-VVIT | | |
| **Summary of activity:**  This session started with the welcome address by Mr. Vinoth Kanna I,  The session covered the following Challenges.   * Innovation strategy lacking from the outset * Agile transformation coming first (hoping to magically fix everything) * Managerial support urgency for radical innovation * Need for disruptive business model innovation capabilities * New business creation and support in structuring the organization * A gap between knowing what to do and actually doing it * Shift towards beginning and end stages of the innovation funnel   To overcome that challenges, companies need to become “serial innovators,” developing the capacity to engage in multiple fast-paced experiments  The presentation was supported by feedback and discussions. | | |
| Benefit to faculty/students arePractical engineering skills and Decision Making skills as a leader | | |
| **No of participants: 23 (15 Students and 8Faculty)** | | |
| **Assessment/remarks of participants:**  It was a fair session. It is really helpful and awesome that gives us an idea how to focus on innovations | | |
| Documents accompanying: Snapshots of the session, poster | | |
| WhatsApp Image 2021-12-06 at 10.33.00 AM.jpeg | | |
| IMG-20211207-WA0001.jpg | | |
| IMG_20220204_140953_4.jpg | | |
| The activity was conducted during this semester and has given added benefits to student and faculty participants.  Dr S. Sangheethaa  Principal  Date 04.02.21 | | |